



Attendee List by Company Name

1&1 Internet SE

Robert Hoffmann
Tim Koerner

Acquisio

Bill Dinan
Marc Poirier
Geoffrey Shenk
Justin Smith
Andrew Wesley

Adfinitely, LLC

Christian Pillat

AdGeo, Inc.

Charles Austin

Advance Auto Parts

Heath Bradbury

Advertising Age

Kate Kaye

Advice Local

Austin Archuleta
Bernadette Coleman
Tom Coleman
Brooke Henderson

Agendize LLC

Florentin Rambaud

Alignable, Inc.

Eric Groves

ALSMA – Asian Local Search and Media Association

Oscar Sousa Marques

Amdocs, Inc.

Asher Perez
Vishal Shah

Amped Content

Kevin Phelps

anaZana

Lidija Skolnija
Ruslans Skolnajs

Ansira

Shaun Parnell

Arvig Media

Charly Baune
David Schornack

Ascential Media

Al Yahner

Aspen Dental

Kriss Scheid
Shawn Tysco

Balihoo

Chris Cunningham
Caleb Donegan
Paul Price



Attendee List by Company Name

BARR Credit Services

Tammy Osborne

Berry Network

Tom Smith

Beyond Private Label

Kevin Wendt

BIA/Kelsey

Rick Ducey

Blue Cross Blue Shield of Michigan

Kathryn Levine

Board Advisors

Neal Polachek

Boostability

Kelly Shelton
Matt Tennison
Gavan Thorpe

Brandify

Allyson Carper
Kathleen Enverga
Manish Patel
Angie Polanco
Mireya Prado
Mike Pycha

Brandmuscle

Paul Elliott
Emily White

Brunswick News

Sean Ward

Burke Inc.

Stacy McWhorter

BuzzBoard, Inc.

Anthony Bratti
Adam Garson

CallRail

Zack Bedingfield
Mark Sullivan

Camilyo

Lorren Elkins
Gil Ilani
Samuel Sattath

Carlton & Company

Richard Sloop

Celilo Group Media

Greg Keene

CenturyLink

Sheila O'Leary

Chatmeter

Susan Langley

Chick-fil-A, Inc.

Steve Nedvidek

Clickx

Solomon Timothy

Closely, Inc.

Perry Evans



Attendee List by Company Name

Consolidated Communications

Brad Barker

Consultant

David Bowling

ConvergenSEE

David Ruiz

Convergent Mobile

Mickey Breen

Krishna Pillai

Customer Lobby

Ted Paff

D Magazine

Ashley Case

DAC Group

Norm Hagarty

Kiran Prashad

DAS Group

Karen Korner

Christina Parsons

Data Scribe

Greg Crum

Kevin McCoy

DatabaseUSA

T.J. Hyman

Chris Scott

Deluxe Corp.

Cody Hunter

Dex Media

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John Gregory

Gordon Henry

Lisa Hodge

Gary Shaw

Joe Walsh

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DirecTech, LLC

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Directory Systems Group, Inc.

Dean Hodges

Driven Local

Lauren Persico

Kevin Szygula

Edward Jones

Joe Carcagno

EggZack

Jon Zack

El Clasificado

Abraham Velez

Empyr

Jon Carder

Jager Fornal

Adam Tesan

Endurance International

Richard Lumsden



Attendee List by Company Name

Facebook

Youssif Abdulhamid

Factual, Inc.

Brinton Harris

Fairway Group

Jamie DiBease
Wendi Elton
Letitia Price
Sharon Sweeney

Fanbank

Mitch Jacobs

FCR Media Group OU.

Jon Martinsen

Felix

JT Trippett

First2UMedia

Jonathan Shiff
Paul Simpson

Forbes/SOCi

Afif Khoury

Foursquare

Elliot Danforth

Fox 5 San Diego

Cordell Giesen
Michael Martin

FreshLime

Jay Bean

G/O Digital

Lauren Glass

GateHouse Media

David Sigler

Geeks on Site

Vivian Borja

Getabl, Inc (DBA Pingup)

Mark Slater
Justin Taylor

Go Local Interactive

John Jordan
Michael Solms

GoDaddy

Steven Aldrich
Nissim Lehyani

Goodzer

Brendan Daly

Google Inc.

Ariana Fahrney
Cailin LaVallee
Edoardo Mainella
Julien Mong
Oren Naim
Jazz Samra
Jon Sofield
Rachel Sorensen
Meagan Tanner



Attendee List by Company Name

GotU

Brianna Bartlett
Lorenzo Pireddu
Mariarita Rosa
Yosh Sagie

GreenBananaSEO

Jason Capodanno

Guarantee Digital

Daryl Hively

Helpware

Andy Steuer

hibu Inc.

Laura Dement
Chris Heilbock
Kevin Jasper
Barry Justice
Todd Leeloy
Ginny Monaghan

Hispanic Local Search LLC

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homeyou, Inc.

Artem Filikov

Infogroup Data Licensing

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Randy Hoosline
Joe Lazure
Doug Parsonage
Arlen Plaister

InMedia Asia Ltd.

Filipe Santos

iPromote

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JaniKing

Dan Gifford

JR Consulting

Jovana Riddle

Kenshoo

Steven LaLonde
Nate Young

LavaSurf

Travis Thorpe

LBMA SoCal

Scott McNulty

LeadGiant Media

Anna Lewis

Liberty Press

Steve Marcum
Rance Walls

Linkmedia 360

Cindy Adamek

Local 360 Media

Warren Clark
Bryan Willets

Local Knowledge FZE

Trevor Nadeau



Attendee List by Company Name

Local Search Association

Holly Bigley
Tim Brennan
Brian Dickerson
Kevin Kalinowski
Charles Laughlin
Joe Morsello
Neg Norton
Valerie Onyski
Barb Parrott
Marc Radosevic
Lori Ross Melton
Terri Stabnick
Greg Sterling
Wesley Young
Bob Zink

Local Splash

Laure Muller

Localead

Amanda Dukes
Marilyn Mead

LocalOnliner

Peter Krasilovsky

LocalSEOGuide.com

Andrew Shotland

Location3

Nick Neels

LSC Communications

Joel Reidy

Macy's

Sherry Thomas-Zon

Main Street Hub

Emma Vaughn

Manta

Dario Ambrosini

MapQuest, Inc.

Philippe Chetrit
Briana Gust
Andy McMahon
Richard Smedes

Market Authority, Inc.

Steve Sitton

Market Hardware, Inc.

Brian Kraff

MatchCraft

Alex Dionysian
Sandy Lohr
Brad Petersen
Marc Zaks

Media Distribution Solutions

Jimmy Hunt

MediaPost

Laurie Sullivan

Michaels Wilder Inc.

Myles Bergh



Attendee List by Company Name

Microsoft Corporation

Jason Lacombe
Leslie Lee
Simona Loewen
Angela Nguyen
Kelly Thomas Nojaim
Danny Wong

Mindstream Media

Alex Chernyak
Stacey Gonzales
Marti Janson
Chris Malone
Erika Pinto
Jon Sison
Eric Webb

MomentFeed

Robert Blatt
Tom Kuhr
Ryan Weisert
Erika World

Mono Solutions, Inc.

Matt Matergia
Eric Owen

MyTime

Ethan Anderson

NAF Digital

Jane Smith

Nav Analytics LLC

Rick Jimmink

Navads BV

Kelly Benish
Gideon Rubin
Lex ten Veen

net-linx Europe GmbH

Roland Adam
Vicky Hallbauer
Kai-Uwe Rossel

Neustar Localeze

Lynne Brehmer
Greg Dunn
Tony Goncalves
Jennifer Neblett
Frederick Pfeiffer
Colin Smith
David Turner

NinthDecimal

Michael Fordyce
Matt Goynes
Todd Rose

On Hold Systems

Dale Twesten

ownerIQ

Candice Geers

OwnLocal

Maria Gangat
Jeremy Mims

Petco

Michael Ayres
Kiera Fox



Attendee List by Company Name

Peter Hutto Consulting

Peter Hutto

PinDot Media

David Cogdell
Mike Erich

Pinterest

Lisa Fong

Pitney Bowes

Jeff Boaz
Mark Friend
Glenn Hill
Rob Minaglia
Brian St. Jean

PlaceLinks

Chris Sole
Lucy Sole

Places Scout

Mark Kabana

Placesign

Ryan Hastings
Fernando Mendoza
Alex Oliveira

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Michael Moon

PromoRepublic

Val Grabko
Maksym Pecherskyi

Promo by Slidely

Josh Scherman

Propel Marketing

Max Faingezicht
Rebecca Mersiowsky

Ramblin Jackson

Jack Jostes

ReachLocal

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Zach Chambers
Tehsin Daya
Troy Lager
Sharon Rowlands

RevLocal

Michael Hawk

Rio SEO

Ryan Drutman
Joe Esposito
Tysa Fennern
Karisa Macias
Gary Silva

SaleSpider Media Inc.

Shawn Burdett

Santa Barbara Community Phone Book

Mike McGill

Scorpion

Jamie Adams
Corey Quinn



Attendee List by Company Name

Sensis Pty Ltd.

James Ciuffetelli
Danny Gravell

ShopAdvisor

Giuseppe Calabrese

Shout About Us

Griff Emery
Cody Ortiz

Sightly

Robert Helstrom

Signpost

Andrea Kayal
Anthony Scaglione

SIINDA, The Search and Information Industry Association

Kimberli Lewis

Silktide Ltd

Renato Bottini

Simpli.fi

Donny Dye

SmithBucklin Corporation

Dan Castro

Sobox

Russell Ochoa

Soleo Communications

Dan Gallagher
Cherith Meeks

Spatially

Dan Jekel
Hillit Meidar-Alfi

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Chad Jordan

Square, Inc.

Saumil Mehta

Stone Brewing

Daylen Dalrymple
David Pope

StudentUniverse

Katie Conroy

Suja Juice

Dave Newell

SurePath Capital Partners

Mark MacLeod

SweetIQ

Mohannad El-Barachi
Michael Mire
Edwin Nissanoff
Bradley Wing

Synergetica LLC

Volodymyr Miloserdov
Tetiana Sloop

TalkLocal

Manpreet Singh



Attendee List by Company Name

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Noah Jacobson
Deanyar Jahanian

Taradel

Jim Fitzgerald

TeleListas Group

Yanira Nasser
James Tompkins

Telmetrics Inc.

Andrew Osmak

The Bakersfield Californian

Christine Benavente
Joey Zachary

The Lake Book

Hal Sharpe

The Times of San Diego

Natalie Spira

The UPS Store

Erika Jackson

Thinknear by Telenav

Danielle Hanson

Thrive Analytics, LLC.

Jason Peaslee

Tidings

David Mihm

Tiger Pistol

Steve Hibberd
Mary Kay Hyde

TIMIFY

Florian Dietrich
Thomas Lang

TMG Digital Marketing Solutions

Tony Naccarato

tronc

Gregg Nell

TUNE

John Koetsier

uberall, Inc.

David Federhen
Marisa Schneider
Martin Scholz

UberMedia

Michael Hayes

U-Haul International

Elnora Cunningham

Unacast

Romet Kallas
Marianna Zaslavsky

Updopt

Chris Black



Attendee List by Company Name

USA Online LLC

Rahul Jalan
Rajkumar Jalan

User Friendly Media

Bruce Howard

vCita

Adi Engel
Assaf Tidhar

Vendasta

Tim Johnson
Brendan King
George Leith
Jeff Tomlin

Verve

Julie Bernard
Ray Green
David Lobdell
Jon Silverman

Vivial

Laura Cole
Jim Continenza
Joe Pellitteri
Todd Renard

Walgreens

Kyle Eggleston

Waze

Sara Hall
Matt Phillips

WebsPlanet

Peter Edquist
Moshe Livne

William J. Champion PLLC

Bill Champion

Winimy Pte Ltd

Radhakrishna Hiremane

xAd

Melissa Andringa
Dan Hight
Shashi Seth
Hongzhe Sun
Gerard Vicente

Yahoo

Paul Kim
Bob La France
Richie Mathews
Faith Murphy
Ellen Ritter
Jeff Werlwas

Yellow Pages Digital & Media Solutions

Julien Billot
Clifford Fellen
Julie Sanchez
Darby Sieben

Yellzz Software Technologies LTD

Moshe Avlagon
Rami Bader
Sharon Mayblum



Attendee List by Company Name

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Christian Burgan
Peter Curzon
Chad Richard

Zenreach

Michael Wilson

Other

Michael Cox

Yext

Sophia Abbott
Jonathan Cherins
Tyler Donahue
Paul Donlan
Duane Forrester
Eric Kohut
Joe Marchese
Randall Turner
Rob Vogt

YP

Nick Burgoyne
Chris Deianni
Janet Disbrow
Pat Fisher
Firmon Hardenbergh
Jonathan Hunt
Stu MacFarlane
Patrick Moore
Kristen Morquecho
Latrease Purnell
Jared Rowe
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Lon Tubbs
Mark Ugar
Katie Waddell
Rena White
Zac Zarling