



## Attendee List by Company Name

### **Acquisio**

Yann Besancon  
Charla Fogle  
Eric Lacourciere  
David McIninch  
Marc Poirier  
Marc-Andre Sinclair

### **Acuity Brands**

Dan Ryan

### **AdGeo**

Charles Austin  
Filip Everaert

### **AdMax Local LLC**

Ben Gibson

### **Advice Local**

Bernadette Coleman  
Davey Duyk  
Randall Turner

### **AffinityX**

Chris Ford

### **Aisle411**

Nathan Pettyjohn

### **Akwaaba Hall**

Teleatha Travis

### **Alignable, Inc.**

Eric Groves

### **ALSMA – Asian Local Search and Media Association**

Oscar Sousa Marques

### **Arvig Media**

Charly Baune  
David Schornack

### **Avvo**

Dave French

### **Balihoo**

Caleb Donegan  
Matt Long

### **BARR Credit Services**

Tammy Osborne

### **Belly**

John Mazur

### **BIA/Kelsey**

Kelly Benish  
Michael Boland  
Charles Laughlin  
Stacey Sedbrook

### **Bloom Ads, Inc.**

Lisa Nichols  
Christina Swain-Olver

### **Bloomberg**

Jack Clark



## Attendee List by Company Name

### **Booker**

Jim D'Arcangelo  
Jefre Futch

### **Boostability**

Tom Price  
Matt Tennison

### **Brandify**

Manish Patel  
Mireya Prado  
Damian Rollison

### **Burke Inc.**

Stacy McWhorter

### **Business Insider**

Jillian D'Onfro

### **BuzzBoard, Inc.**

Anthony Bratti  
Phillip Cortez  
Neal Polachek

### **CallRail**

Mark Sullivan

### **Camilyo**

Lorren Elkins  
Gil Ilani  
Ziv Koren  
Samuel Sattath

### **CenturyLink**

Sheila O'Leary

### **Chinook Book**

Nik Blosser

### **Closely, Inc.**

Perry Evans

### **Connectivity**

Rick Oliver

### **Consolidated Communications**

Brad Barker

### **Constant Contact**

Doug Thompson

### **ConvergenSEE**

Brett Fritz  
Haley Luttrell

### **Convergent Mobile**

Ray Milkowski  
Richard Sloop

### **Cramer-Krasselt**

Matt Mosser  
Jeff Skocir

### **Custom Creatives**

Rahul Alim

### **Customer Lobby**

Ted Paff



## Attendee List by Company Name

### **DAC Group**

Lynn Duffy  
Norm Hagarty  
Kiran Prashad

### **DAS Group**

Karen Korner

### **Data Scribe**

Greg Crum  
Kevin McCoy

### **DatabaseUSA**

Howard Alexander  
Christopher Scott

### **Dex Media**

Lisa Althaus Hodge  
Tad Doering  
Rosemary Foreman  
Hemkiran Gadey  
Rich Gallagher  
Kimberly Martin  
Craig Morson  
Gary Shaw  
Joseph Walsh  
Jerry Watson

### **DialogTech**

Alain Stephan  
Amanda Storti

### **Directory Systems Group, Inc.**

Dean Hodges  
Jennifer Park

### **Driven Local**

Andrew Dell'Aglio

### **Eaglerider San Francisco BMW-Ducati-Honda Rental**

Morris Maduro

### **Edward Jones**

Joe Carcagno

### **Empyr**

Jason Wiley

### **Euroweb Group**

Daniel Fratzscher

### **Factual, Inc.**

Alexander Verne

### **Fairway Group**

Jamie DiBease  
Letitia Price  
Meryl Schwarz  
Sharon Sweeney

### **Felix**

Sophia Abbott  
JT Trippett

### **Foursquare**

Mike Harkey  
Mark Kwak

### **G Solutions Group, LLC**

Greg Shearer



## Attendee List by Company Name

### **G/O Digital**

Andrea Parker  
Gabrielle Williams

### **Geeks on Site**

Vivian Borja

### **Go Local Interactive**

Jason Barrett  
Tom Carroll

### **GoDaddy**

Steven Aldrich

### **Google Inc.**

Dax Brady-Sheehan  
Kristin Coit  
Sweta Gupta  
Brendan Jacobson  
Tyler Johansson  
Ben Killmer  
Dana Morgan  
Bo Pulito  
Jazz Samra  
Jon Sofield  
Meagan Tanner  
Chandu Thota  
Howard Tung  
Ben Wood  
Susana Zialcita

### **Gravy**

Sarah Rosenwinkel

### **HERE Maps**

Charles Dyer

### **hibu Inc.**

Buffy Cherry  
Tom Cody  
Josh Davies  
Laura Dement  
Chris Heilbock  
Kevin Jasper  
Barry Justice  
Todd Leeloy

### **HubSpot**

Dan Tyre

### **Infogroup Data Licensing**

Randy Hoosline  
Joe Lazure  
Doug Parsonage

### **iPromote**

Gregg Albright  
Mark Hobson  
John Johnson

### **JAMaROO Kids**

Jamaica Stevens

### **Journal Media Group**

Jamie Cohen

### **Kenshoo**

Brian Quinn  
Nate Young

### **LastMile Retail**

Michael Carini



## Attendee List by Company Name

### **Liberty Press**

Rance Walls

### **Lighthouse Digital, LLC**

John Garza  
James Thessen

### **Linkmedia 360**

Cindy Adamek  
Barra Terrigno

### **Local 36 Media**

Bryan Willets

### **Local Knowledge FZE**

Trevor Nadeau

### **Local Market Launch**

Brian Coryat  
Brooke Henderson

### **Local Search Association**

Holly Bigley  
Becky Harris  
Kevin Kalinowski  
Christopher Migala  
Joe Morsello  
Neg Norton  
Val Onyski  
Lori Ross Melton  
Sara Ryan  
Terri Stabnick  
Greg Sterling  
Wesley Young  
Robert Zink

### **Local SEO Guide**

Andrew Shotland

### **LocalOnliner**

Peter Krasilovsky

### **LocalSphere**

Olivier Vincent

### **Location3**

Andrew Beckman  
Tom Lynch  
Nick Neels

### **Manta**

Dario Ambrosini

### **Mapquest, Inc.**

Lani Honma  
Brad Maglinger  
Andy McMahan  
Brian McMahan  
Elise Neel

### **Marchex, Inc.**

Chris Cunningham

### **Market Authority, Inc.**

Matt Centofanti  
Dan Helsten  
Steve Sitton

### **Marquette Group**

Marti Janson  
Eric Webb



## Attendee List by Company Name

### **MatchCraft**

Brad Peterson  
Ced Simpson

### **Media Distribution Solutions**

Jimmy Hunt  
Sarah Shell

### **Mediative**

Darby Sieben

### **MercadoLibre**

Matias Gavino  
Martin Lawson  
Martin Rubino

### **Michaels Wilder Inc.**

Myles Bergh  
Peri Bergh

### **Microsoft Corporation**

Katy Hunter  
Leslie Lee  
Kelly Thomas Nojaim

### **Milestone Internet Marketing**

Benu Aggarwal  
Vandana Vijayakumar

### **MindMeld**

Timothy Tuttle

### **Mindstream Interactive**

David Bowling

### **Moasis Global LLC**

Eric Nielsen

### **Mono Solutions**

Eric Owen

### **Moz**

Lauren Chambers  
Mark Corley  
Rachael Kloek

### **NAF Digital**

Jane Smith

### **NavAds**

Gideon Rubin

### **Neustar, Inc.**

Tony Goncalves  
Steven Johnson  
Mike Pycha  
Joel Smart  
Matt Torgeson

### **NinthDecimal**

Michael Fordyce

### **Opus Research**

Dan Miller

### **OrangeSoda, Inc.**

Cody Hunter

### **Peter Hutto Consulting**

Peter Hutto

### **PinDot Media**

David Cogdell  
Mike Erich



## Attendee List by Company Name

### **Pingup**

Ron Braunfeld  
Mark Slater

### **PlaceLinks**

Christopher Sole  
Gemma Sole

### **PMG**

David Gong

### **Polylogics Consulting, Inc.**

David Groff

### **Position Technologies, Inc.**

Brett Hallinan

### **Product Development Corporation**

Tim Dinovo

### **ReachLocal**

Tehsin Daya  
Sharon Rowlands  
Katrina Witherspoon

### **Retale**

Christine Cline

### **RevLocal**

Aaron Boggs  
Michael Hawk

### **Rio SEO**

Ryan Drutman  
James Wu

### **seeker GmbH**

Klaus Mapara

### **Shout About Us**

Griff Emery  
Jeff Underwood

### **Sightly**

John McIntyre

### **Signpost**

Brad Kime

### **SIINDA, The Search and Information Industry Association**

Kimberli Lewis

### **Simpli.fi**

Donny Dye  
Shannon McBride

### **SinglePlatform**

Richard Lumsden

### **SJ Sallinger Designs**

Scott Sallinger

### **Socialmail**

Ankesh Kumar

### **Soleo Communications, Inc.**

Dan Gallagher  
Johnna McCooey  
Jovana Riddle



## Attendee List by Company Name

### **Square, Inc.**

Anita Avram

### **Street Fight**

Laura Rich

### **StudioNow, Inc.**

Elliott Sutter

### **SweetIQ**

Patricia Felan  
Michael Mire  
Edwin Nissanoff

### **TalkLocal**

Manpreet Singh

### **TapClicks**

Noah Jacobson

### **TeleListas Group**

Eduardo Gosling  
Yanira Nasser  
James Tompkins

### **Telmetrics Inc.**

Bill Dinan  
Deb Edomm  
Andrew Osmak  
Blair Vincent

### **Thinknear by Telenav**

Evan Berg  
Loren Hillberg

### **Thrive Analytics, LLC.**

Jason Peaslee

### **Thumbtack**

Jonathan Swanson

### **Tiger Pistol**

Steve Hibberd

### **Timify**

Thomas Lang  
Stefan Tomicic

### **Trudon (Pty) Ltd**

Thabo Seopa

### **uberall GmbH**

Paul Donlan  
David Federhen  
Florian Huebner

### **U-Haul International**

Elnora Cunningham

### **USA Online LLC**

Rahul Jalan  
Rajkumar Jalan

### **User Friendly Media**

Bruce Howard

### **Valley Yellow Pages**

Barry Collins  
Dominic D'Innocenti  
Sieg Fischer  
Michael Schilling





## Attendee List by Company Name

### **Vendasta**

Jacqueline Cook  
Brendan King  
Jeff Tomlin  
Jed Williams

### **Wahlstrom**

Debbie Lance

### **Wanderful Media**

Grace Chan

### **Webstyle Inc.**

Konstantin Graf  
Marcel Weymann

### **William J. Champion PLLC**

Bill Champion

### **xAd**

Melissa Andringa  
Dorothee Bergin  
Dan Hight  
Todd Salerno  
Jared Schulman

### **Yahoo**

Bob La France  
Richie Mathews  
Faith Murphy  
Mariela Stescobich

### **Yellow Pages Digital & Media Solutions**

Julien Billot  
Doug Clarke  
Pascal Thomas

### **Yelp**

Jason Chow  
Geoff Donaker  
Daniel Kennedy  
Jed Nachman

### **Yext**

Dan Blank  
Jonathan Cherins  
Eric Kohut  
Raj Nijjer  
Ashley Taylor  
Christian Ward

### **YP**

Jeff Biesman  
Holly Bowyer  
Chris Deianni  
Janet Disbrow  
Firmon Hardenbergh  
Stacy Jones  
Richard Maraschi  
Patrick Moore  
David Read  
Michael Rubin  
Jade Tademy  
Payam Tehrani  
Jason Uechi  
Mark Ugar  
Renae White  
Roger White  
Zac Zarling

### **Ziplocal**

Winnie Chou  
Rebekah Howell  
Jessica MacLean Jones