



## Attendee List by Company Name

### **@SpiritedLA**

Hannah Chamberlain

### **A.T. Kearney**

Adam Pressman

### **Ace Hardware Corp.**

Gary Drummond  
Elizabeth Gerber  
Michele Morris  
David Pizzolato

### **Acquisio**

Bill Dinan  
Marc Poirier  
David Sullivan  
Andrew Wesley

### **Acronym**

Mike Grehan  
Tom Herrmann  
Kristi Karens

### **Adfinitely, LLC**

Constantin Lange  
Christian Pillat

### **Adrenalads LLC**

Munish Dayal

### **Advice Local**

Bernadette Coleman  
Tom Coleman  
Davey Duyk

### **AffinityX**

Peter Schultz

### **Agendize LLC**

Florentin Rambaud

### **Aiken Standard**

Tommy Kaszas

### **Allstate Insurance Companies**

Nilutpal Pegu  
David Stephenson

### **ALSMA – Asian Local Search and Media Association**

Oscar Sousa-Marques

### **Amazon**

David Duchen  
Alex Rosenberg  
Vinod Sirimalle

### **Amdocs, Inc.**

Haim Cohen  
Asher Perez

### **Ansira**

Amy Asahl  
Karlyn Bentley  
Luigi Ferguson

### **Archeo Futurus, Inc.**

John Hein

### **Balihoo**

Christopher Cunningham  
Karl Meyer

### **Bermuda Yellow Pages & Yabsta**

Katy Wright



## Attendee List by Company Name

**Berry Network, A Division of  
DexYP Advertising & Publishing LLC**

Tom Smith  
Scott Wilson

**Beyond Private Label**

Kevin Wendt

**Bezeq The Israeli  
Telecommunications Corp. LTD**

Ofer Sofer

**Blis**

Lori Adler

**Board Advisors**

Neal Polachek

**BoostabilityS**

Kelly Shelton  
Matt Tennison  
Adam Young

**Brandify**

Manish Patel  
Mike Pycha  
Kevin Shaughnessy  
Joel Smart

**Brandmuscle**

Nick Leheney  
Adam London

**Bredin**

Stu Richards

**Broadly**

Chris Deianni  
Josh Melick

**CallRail**

Carolyn Lyden  
Jules Tompkins

**Camilyo**

Gil Ilani

**Cayuga Growth Partners**

Mangesh Wadegaonkar

**CenturyLink**

Sheila O'Leary

**Chicago Style SEO**

Picasso Russell

**City Grid Media**

Rick Patrone

**Clear Channel Outdoor**

Andrew Marcus

**Clickx**

Tina Le  
Samuel Timothy  
Solomon Timothy

**ConvergenSEE**

Brett Fritz  
David Ruiz  
Ced Simpson



## Attendee List by Company Name

### **Convergent Mobile**

Mickey Breen  
Amy Saak  
Amanda Shell

### **Cox Automotive**

Dana Dzimwasha  
Erin McMillan

### **Cuebiq**

Michael Miner

### **DAC Group**

Norm Hagarty  
Kiran Prashad

### **Darby Sieben Consulting**

Darby Sieben

### **DatabaseUSA**

Richelle Netzer  
Dale Weber

### **DexYP**

Nick Burgoyne  
Mikhail Gaushkin  
John Gregory  
Lisa Hodge  
David Kelly  
Joe Walsh  
John Wholey  
Zac Zarling

### **DialogTech**

Eric Bloomberg  
Jeremy Elkins  
Kelsey Garkie

### **DirecTech DBA Hanson Directory Service**

Ken Anderson  
Andy McKenna

### **Directory Systems Group, Inc.**

Charles Austin  
Dean Hodges

### **DMI**

Kari Simpson

### **Duda, Inc.**

Aaron Dorondo  
Itai Sadan

### **Ecwid Inc.**

Scott Varner

### **Edward Jones**

Joe Carcagno  
Beth Murphy  
Kevin Sears

### **eKomi - The Feedback Company**

Olivia Oberle Ruiz  
Irena Shopova  
Simon Woods

### **Empyr**

Holly Hisel  
Chad Senechal  
Adam Tesan



## Attendee List by Company Name

### **Facebook**

Zain Aziz  
Michael Lee  
Phillip Rather  
David Richards

### **Factual, Inc.**

Jeff Dillman

### **Fairway Group**

Jamie DiBease  
Sharon Sweeney

### **Foursquare**

April Denn

### **FreeGren**

Scott Freeborn  
Dan Sundgren

### **FreshLime**

Jay Bean

### **Geeks on Site**

Vivian Borja

### **GetFiveStars**

Mike Blumenthal

### **GoDaddy**

Ryan Fawcett  
Shannon Hampsher  
Jeff Lulenski  
Kelsey Pfeffer

### **Goodzer**

Brendan Daly

### **Google Inc.**

Chrissie Cui  
Brian Dick  
Frank Liebold  
John Liu  
Erich Nachbar  
Jon Sofield  
Aditya Tendulkar  
Ben Wood  
Danica Yu  
Anita Yuen

### **GotU**

Amedeo Guffanti  
Lorenzo Pireddu  
Yosh Sagie

### **Grainger**

Paul Martin

### **Gravy Analytics**

Michael Palm

### **GreenBananaSEO**

Mark Annese  
Jason Capodanno

### **GroundTruth**

Melissa Andringa  
Eric Hadley  
Sunil Kumar  
Jessica Meyers  
Hongzhe Sun

### **Groupon**

Simon Goodall



## Attendee List by Company Name

### **Hawthorne Search**

Robert Hawthorne

### **Heartland Dental**

Kevin Smith

### **HERE Technologies**

Tim Garcia  
Traci Lorio  
Waleria Widera

### **Hibu Inc.**

Chris Heilbock  
Nicholas Hopkins  
Kevin Jasper  
Barry Justice  
Todd Leeloy  
Tom Locke  
Ginny Monaghan

### **Hispanic Local Search LLC D/B/A**

#### **Listas Locales**

Jeff Devin

### **HomeAdvisor**

Render Braswell

### **homeyou**

Artem Filikov  
Nathan Lauren

### **Humana**

Molly Maxim

### **Infogroup Data Licensing**

Joe Lazure  
Doug Parsonage

### **inMarket**

Trina Rizzo

### **InvenTrust**

Lisa Alexander

### **iPromote**

Gregg Albright  
Mark Hobson

### **IRI**

Nishat Mehta

### **Jenkins, Magnus, Volk & Carroll**

Patrick Strausbaugh

### **Johnson Controls**

Lynn Luzzo

### **JR Consulting**

Jovanna Riddle

### **JS Consulting ApS**

Jesper Simonsen

### **Kapitol SA (Infobel)**

Alain Wahba

### **Kenshoo**

Nate Young

### **Kraft Heinz Company**

Brian Sobecks

### **Lamar Advertising**

Erin Bowling



## Attendee List by Company Name

### **LavaSurf**

Joaquin Jimenez  
Tyler Kizerian

### **Leadbird**

Jillian Guerra  
Carl Rohling

### **Linkmedia 360**

Cindy Adamek  
Linda Cowan  
Chad Luckie  
Jonathan Pogact  
Dave Wolf

### **Local 360 Media**

John Hall

### **Local Data Exchange Inc.**

Gideon Rubin

### **Local Marketing Solutions Group**

Brett Knobloch

### **Local Pages**

Daniel Bernard-Hayklan

### **Local Search Association**

Holly Bigley  
Courtney Dobson  
Kevin Kalinowski  
Chelsea Konarzewski  
Charles Laughlin  
Joe Morsello  
Kevin Nicholson  
Neg Norton  
Valerie Onyski  
Barb Parrott  
Marc Radosevic  
Terri Stabnick  
Greg Sterling  
Wesley Young  
Bob Zink

### **Local SEO Guide, Inc.**

Andrew Shotland

### **LocalClarity**

Henry Coleman

### **LocalEdge**

Molly Jarboe

### **LocalOnliner**

Peter Krasilovsky

### **Location3**

Joshua Allen  
Alex Porter

### **Lumsden Advisors**

Richard Lumsden



## Attendee List by Company Name

### **MailChimp**

Ariana Hargrave  
Allyson Van Houten

### **Marchex, Inc.**

Travis Fairchild  
Kristina Moe

### **Market Authority, Inc.**

Steve Sitton

### **Market Hardware, Inc.**

Brian Kraff

### **Marshall Associates**

Steve Marshall

### **Martin Local Lead Generation**

Jessica Hyche

### **MatchCraft**

Sandy Lohr  
Tom Maguire  
Brad Petersen  
Marc Zaks

### **McClatchy**

Stacey Sedbrook

### **Media Distribution Solutions**

Jimmy Hunt

### **Media Horizons**

Erica DePalma

### **Mediawide LLC**

Glenn Bailey  
Ish Parekh

### **Microsoft Corporation**

Henry Bianco  
Darrah Joy Clay  
Bob Franke  
Ana-Liza Quirolgico  
Kelly Thomas Nojaim

### **Milestone Inc.**

Benu Aggarwal  
Sathya Krishnamurthy

### **Mindstream Media**

Marti Janson

### **MomentFeed**

Robert Blatt

### **Mono Solutions, Inc.**

Jillian Als  
Louise Lachmann  
Matt Matergia  
Tricia Score

### **Moz**

Sarah Bird  
Santo Criscuolo  
Jamie Kanter  
Tam Phan  
Chris Schlecht  
Ian Telge

### **NAF Digital**

Jane Smith

### **Navads BV**

Kelly Benish  
Lex Ten Veen



## Attendee List by Company Name

### **net-linx Europe GmbH**

Roland Adam  
Kai-Uwe Rossel

### **Neustar, Inc.**

Lynne Brehmer  
Tony Goncalves  
Andrew Katz  
Alison Konosky  
Jennifer Neblett  
Manan Patel  
Frederick Pfeiffer  
Colin Smith  
David Turner

### **NinthDecimal**

Paul Dean  
Michael Fordyce  
Brian Kilmer

### **Novus**

Meghan Mellen  
Montrew Newman

### **Oath**

Sothea Keo  
Faith Murphy  
CJ Paladino  
Steve White

### **OMD**

Lisa Bradner

### **overtok**

Barak Gellar  
Guy Naor

### **PennStreet Communications**

Brooke Gabbert

### **Pioneer Directories**

Jen Bendorf

### **Pitney Bowes**

Monica Lyons  
Thomas McKean  
Michael Villarreal

### **PlacelQ**

Dave Struzzi

### **PlaceLinks**

Chris Sole  
Gemma Sole

### **Publicar – Guru**

Juan Santana

### **Quarry**

Walter Geer

### **ReachLocal**

Tehsin Daya  
Troy LagerS  
Paras Maniar

### **Reputation.com**

Adam Dorfman  
Lauren Johnson  
Jon Schepke

### **RevLocal**

Marc Hawk  
Michael Hawk





## Attendee List by Company Name

### **Rio SEO**

Brian Smith  
Mick Wilson

### **SaleSpider Media Inc.**

Shak Cox  
Russell Rothstein

### **Scorpion**

Kevin Szypula

### **Search Influence**

Will Scott

### **Sears Holdings Inc.**

Eric Wood

### **sensewhere**

Rob Palfreyman

### **Signpost**

Stuart Wall

### **SIINDA, The Search and Information Industry Association**

Kimberli Lewis  
Paul Plant

### **Silktide Ltd**

Renato Bottini

### **Simpli.fi**

Sandra Weber

### **Sinclair Broadcast Group, Inc.**

Bernadine Fredriksen

### **SinglePlatform**

Peyton Hawkins  
Sean Marrero

### **Smart 1 Marketing**

Dave Patterson  
Todd Swickard

### **SOCi**

Monica Ho  
Warren Kay  
Will Price

### **Soleo Communications**

Erin Bittner  
Rebekah Cornell  
Dan Gallagher  
Jason Nordhaus

### **Spatially**

Dan Jekel  
Hillit Meidar-Alfi

### **SpatialPoint, LLC.**

Alex Machinis

### **SproutLoud**

Gary Ritkes

### **SquareStack**

Bill Furlong

### **Street Fight**

David Hirschman

### **Sulekha.com**

Satya Prabhakar



## Attendee List by Company Name

### **SurePath Capital Partners**

Mark MacLeod

### **SweetIQ**

Lindsay Holesh

David Li

Edwin Nissanoff

Gaby Stines

### **Synergetica LLC**

Volodymyr Miloserdov

Richard Sloop

### **Synup**

Kevin Clark

Samantha Drake

Ray Milkowski

Ashwin Ramesh

### **TangoCode Inc.**

Veronica Buitron

Joel Evers

Bharat Walia

### **TapClicks**

Kate Herr

Noah Jacobson

Mark Zahar

### **TeleListas Group**

Eduardo Gosling

### **Telmetrics Inc.**

Victoria Hart

Andrew Osmak

### **The Dwyer Group**

Bryce Bernard

### **The Laramar Group**

Teri Watson

### **theWit Hotel**

Maggie Schultz

### **Thinknear by Telenav**

Eric Gonda

### **Thrive Analytics, LLC.**

Jason Peaslee

### **ThriveHive, Inc.**

Alex Cummings

Brian Erickson

Perry Evans

Kate Kelleher

Jake Myers

### **Tidings**

David Mihm

### **Tiger Pistol**

Melissa Bryan

Mathew Cole

Steve Hibberd

### **TopSpot Internet Marketing**

Anita Perez

### **Toyota**

Lindsay Lee

### **Traffic Builders**

Tim Burke

### **True Value**

Greg Hall



## Attendee List by Company Name

### **Twitter, Inc.**

William Chamberlain  
Kevin Dolezal  
Joe Wadlington  
Marissa Window

### **uberall**

Joshua Benner  
Rozanne Bonavito  
Edward Oser  
Marisa Schneider  
Martin Scholz

### **U-Haul International**

Paige Clark  
Elnora Cunningham

### **Umbrella Micro Enterprises Inc.**

Itamar Shafir

### **United**

Steve Ross  
Alicia Vought

### **UpCity**

Morgan Dowling  
Sloane Moore  
Dan Olson  
Andrew Peron

### **Updopt**

Chris Black

### **UpSnap Inc.**

Rance Walls

### **User Friendly Media**

Bruce Howard

### **Vendasta**

Jeff Tomlin

### **Verizon**

Amishi Joshi  
Catherine Sugarbroad

### **Verve**

Tom Potts  
Michael Rubin

### **Vivial**

Laura Cole  
Jim Continenza  
Todd Renard

### **Walgreens**

John Curtis  
Kyle Eggleston

### **Waymark**

Nathan Labenz

### **Waze**

Rob Bernton  
Justin Nabozna  
Marcus Yco

### **Web.com**

Kerry Baldwin

### **WebsPlanet**

Peter Edquist  
Moshe Livne



## Attendee List by Company Name

### **White Pages**

Andrew Crozier

### **William J. Champion PLLC**

William Champion

### **WordStream**

Phil Kowalski

William Zinsmeister

### **Yandex**

Roman Chernin

Aleksey Golubitsky

### **Yello Media Group**

Alan Dodds

Renzo Escalante

### **Yellow**

James Ciuffetelli

Deepa Singh

Fausto Sinni

Michael Watkins

### **Yellow Pages Digital & Media Solutions**

Anne Coqueugniot

### **Yellzz Software Technologies LTD**

Moshe Avlagon

Sharon Mayblum

### **Yelp**

Pat Balles

Christian Burgan

Luther Lowe

Ryanne O'Donnell

Chad Richard

### **Yext**

Sophia Abbott

Charlie Callahan

Paul Donlan

Becky Gundy

Brooke Henderson

Nate Henry

Erin Jaeger

Joe Marchese

Scott Murtaugh

Anthony Scaglione

Tom Stevens

Randall Turner

### **Zoho Corporation**

Raj Sabhlok

### **Other**

Jim O'Hara

Eric Webb