

LOCAL SEARCH ASSOCIATION™

**MICHIGAN OFFICE**

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 ..... [Bob@theLSA.org](mailto:Bob@theLSA.org)

**ACCOUNT CERTIFICATION**

Holly Bigley..... 248 244-6219

**ACCOUNTS PAYABLE/ACCOUNTS RECEIVABLE**

Bob Zink ..... 248 244-0721

**ADVERTISING OPPORTUNITIES**

Val Onyski ..... 248-244-0731

**ADVERTISING SPECIFICATIONS UPDATES**

Barb Parrott ..... 248 244-0732

**BILLING LIST UPDATES**

Barb Parrott ..... 248 244-0732

**CMR CERTIFICATION PROGRAM**

Terri Stabnick ..... 248 244-0743

**COMMITTEES**

**CO-OP™ Advertising**

Val Onyski ..... 248 244-0731

**ELITE™ E-Billing Steering Committee**

Ed Halasz ..... 248 244-6201

**Graphics**

Ed Halasz ..... 248 244-6201

**Operations**

Val Onyski ..... 248 244-0731

**COMMUNICATIONS**

Courtney Dobson..... 248 244-0735

**CONFERENCE & EXHIBITION**

Terri Stabnick ..... 248 244-0743

**Exhibition Sales**

Terri Stabnick ..... 248 244-0743

**Sponsorship Sales**

Terri Stabnick ..... 248 244-0743

**CONTACT LIST UPDATES**

Barb Parrott ..... 248 244-0732

**CO-OP™ PROGRAMS**

Val Onyski ..... 248 244-0731

Holly Bigley..... 248 244-6219

**Electronic Data Files**

Holly Bigley..... 248 244-6219

**CO-OP™ Online Database**

Val Onyski ..... 248 244-0731

Holly Bigley..... 248 244-6219

**CO-OP User ID's and Passwords**

Alanda Hunt..... 309-690-5391

**DIRECTORIES ONLINE (DOL)**

Ed Halasz ..... 248 244-6201

**DIRECTORY CODE NUMBER ASSIGNMENT**

Barb Parrott ..... 248 244-0732

**ELINC SYSTEM & SERVICES**

Barb Parrott ..... 248 244-0732

**ELITE™ ORDER & GRAPHICS TRANSMISSION SYSTEM**

Ed Halasz ..... 248 244-6201

**ELITE™ SYSTEM SUPPORT**

Ed Halasz ..... 248 244-6201

**ELITE™ TESTING**

Ed Halasz ..... 248 244-6201

**FACTS & MEDIA GUIDE**

Jason Peaslee ..... 248 244-6206

**HUMAN RESOURCES**

Bob Zink ..... 248 244-0721

**LOCAL MEDIA TRACKING STUDY**

Jason Peaslee ..... 937 212-4355

**LOCAL SEARCH ASSOCIATION™ WEBSITE**

Courtney Dobson..... 248 244-0735

**LSA CO>OP CONNECT INQUIRIES**

Holly Bigley..... 248 244-6219

**LSA IRIS ONLINE™**

**User ID's & Passwords**

Barb Parrott ..... 248 244-0732

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**MEMBERSHIP**

**Applications, Membership Dues, CMR/Publisher Codes,  
Roster Updates, Non-Member Agreements, etc.**

Terri Stabnick ..... 248 244-0743

**General**

Kevin Kalinowski..... 248 244-0713

**MEMBER GUIDE INFORMATION/ADVERTISING & SALES**

Terri Stabnick ..... 248 244-0743

**NATIONAL ORDER PROCESSING PROCEDURAL QUESTIONS**

Ed Halasz ..... 248 244-6201

**ONLINE WORKSHOPS**

Val Onyski ..... 248 244-0731

**RATES & DATA™**

Barb Parrott ..... 248 244-0732

**Rates & Data™ Fax Number** ..... 248 244-0732

**Custom Reports**

Barb Parrott ..... 248 244-0732

**Printer Bills**

Barb Parrott ..... 248 244-0732

**Raw Data Files**

Barb Parrott ..... 248 244-0732

**Special Pricing**

Barb Parrott ..... 248 244-0732

**Subscriptions**

Barb Parrott ..... 248-244-0732

**Transmission System Questions**

Barb Parrott ..... 248 244-0732

**RESEARCH/STATISTICS**

Jason Peaslee ..... 937 212-4355

**STANDARDIZATION OF ITEM CODES**

Barb Parrott ..... 248 244-0732

**TELECOMMUNICATIONS LIAISON**

**CLECs, Number Portability, White Pages Issues**

Val Onyski ..... 248 244-0731

**TRAINING CLASSES**

Ed Halasz ..... 248 244-6201

**WEBINARS (Scheduling)**

Courtney Dobson ..... 248 244-0735

**WHITE PAGES INFORMATION MANUAL UPDATES**

Barb Parrott ..... 248 244-0732