

LOCAL SEARCH ASSOCIATION™

MICHIGAN OFFICE

901 Wilshire Drive, Ste. 485, Troy, MI 48084..... 248 244-6200

Main Fax Number 248 244-0700

To fax an individual, use their telephone number

Holly Bigley, Co-Op Advertising Manager 248 244-6219
 Holly@theLSA.org
 Matthew Cummings, Network Administrator..... 248 244-0727
 Matt@theLSA.org
 Courtney Dobson, Content Strategist..... 248 244-0735
 Courtney@theLSA.org
 Ellen Eaton-Snyder, Key Account Specialist 716-372-6127
 Ellen@theLSA.org
 Matt Fisher, Communications Designer 248 244-0707
 MattF@theLSA.org
 Ed Halasz, Technical Support Analyst 248 244-6201
 Ed@theLSA.org
 Alanda Hunt, Account Specialist 309-690-5391
 Alanda@theLSA.org
 Kevin Kalinowski, Business Development Director 248 244-0713
 Kevin@theLSA.org
 Chelsea Kpadenou, Marketing Manager 248 244-0706
 Chelsea@theLSA.org
 Scott Newton,
 Sales Director – Co-op Advertising Services ... 248-244-6221
 Scott@theLSA.org
 Val Onyski,
 Vice President – Co-op Advertising Services.... 248 244-0731
 Val@theLSA.org
 Barb Parrott, Publications & Office Manager 248 244-0732
 Barb@theLSA.org
 Jason Peaslee, Director of Research..... 937 212-4355
 Jason@theLSA.org
 Roseanne Provost-Lee,
 Co-op Advertising Administrator 248 244-0701
 Roseanne@theLSA.org
 Terri Stabnick, Director, Membership & Events 248 244-0743
 Terri@theLSA.org
 Greg Sterling,
 Vice President, Strategy and Insights 415 886-7276
 Greg@theLSA.org
 Bob Zink, Vice President, Operations 248 244-0721
 Bob@theLSA.org

ACCOUNT CERTIFICATION

Holly Bigley..... 248 244-6219

ACCOUNTS PAYABLE/ACCOUNTS RECEIVABLE

Bob Zink 248 244-0721

ADVERTISING OPPORTUNITIES

Val Onyski 248-244-0731

ADVERTISING SPECIFICATIONS UPDATES

Barb Parrott 248 244-0732

BILLING LIST UPDATES

Barb Parrott 248 244-0732

CMR CERTIFICATION PROGRAM

Terri Stabnick 248 244-0743

COMMITTEES

CO-OP™ Advertising

Val Onyski 248 244-0731

ELITE™ E-Billing Steering Committee

Ed Halasz 248 244-6201

Graphics

Ed Halasz 248 244-6201

Operations

Val Onyski 248 244-0731

COMMUNICATIONS

Chelsea Kpadenou 248 244-0706

CONFERENCE & EXHIBITION

Terri Stabnick 248 244-0743

Exhibition Sales

Terri Stabnick 248 244-0743

Sponsorship Sales

Terri Stabnick 248 244-0743

CONTACT LIST UPDATES

Barb Parrott 248 244-0732

CO-OP™ PROGRAMS

Val Onyski 248 244-0731

Holly Bigley..... 248 244-6219

Electronic Data Files

Holly Bigley..... 248 244-6219

CO-OP™ Online Database

Val Onyski 248 244-0731

Holly Bigley..... 248 244-6219

CO-OP User ID's and Passwords

Alanda Hunt..... 309-690-5391

DIRECTORIES ONLINE (DOL)

Ed Halasz 248 244-6201

DIRECTORY CODE NUMBER ASSIGNMENT

Barb Parrott 248 244-0732

ELINC SYSTEM & SERVICES

Barb Parrott 248 244-0732

ELITE™ ORDER & GRAPHICS TRANSMISSION SYSTEM

Ed Halasz 248 244-6201

ELITE™ SYSTEM SUPPORT

Ed Halasz 248 244-6201

ELITE™ TESTING

Ed Halasz 248 244-6201

FACTS & MEDIA GUIDE

Jason Peaslee 248 244-6206

HUMAN RESOURCES

Bob Zink 248 244-0721

LOCAL MEDIA TRACKING STUDY

Jason Peaslee 937 212-4355

LOCAL SEARCH ASSOCIATION™ WEBSITE

Matt Fisher 248 244-0707

LSA CO>OP CONNECT INQUIRIES

Holly Bigley..... 248 244-6219

LSA IRIS ONLINE™

User ID's & Passwords

Barb Parrott 248 244-0732

MEMBERSHIP

**Applications, Membership Dues, CMR/Publisher Codes,
Roster Updates, Non-Member Agreements, etc.**

Terri Stabnick 248 244-0743

General

Kevin Kalinowski..... 248 244-0713

MEMBER GUIDE INFORMATION/ADVERTISING & SALES

Terri Stabnick 248 244-0743

NATIONAL ORDER PROCESSING PROCEDURAL QUESTIONS

Ed Halasz 248 244-6201

ONLINE WORKSHOPS

Val Onyski 248 244-0731

RATES & DATA™

Barb Parrott 248 244-0732

Rates & Data™ Fax Number 248 244-0732

Custom Reports

Barb Parrott 248 244-0732

Printer Bills

Barb Parrott 248 244-0732

Raw Data Files

Barb Parrott 248 244-0732

Special Pricing

Barb Parrott 248 244-0732

Subscriptions

Barb Parrott 248-244-0732

Transmission System Questions

Barb Parrott 248 244-0732

RESEARCH/STATISTICS

Jason Peaslee 937 212-4355

STANDARDIZATION OF ITEM CODES

Barb Parrott 248 244-0732

TELECOMMUNICATIONS LIAISON

CLECs, Number Portability, White Pages Issues

Val Onyski 248 244-0731

TRAINING CLASSES

Ed Halasz 248 244-6201

WEBINARS (Scheduling)

Courtney Dobson 248 244-0735

WHITE PAGES INFORMATION MANUAL UPDATES

Barb Parrott 248 244-0732