

LOCAL SEARCH ASSOCIATION™

MICHIGAN OFFICE

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To fax an individual, use their telephone number

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Kevin Kalinowski, Business Development Director	248 244-0713
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Neg Norton, President.....	214 696-5768
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Barb Parrott, Publications & Office Manager	248 244-0732
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Jason Peaslee, Director of Research.....	937 212-4355
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Roseanne Provost-Lee, Co-op Advertising Administrator.....	248 244-0701
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Terri Stabnick, Director, Membership & Events.....	248 244-0743
.....	Terri@theLSA.org
Greg Sterling, Vice President, Strategy and Insights.....	415 886-7276
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Wesley Young, Vice President, Public Affairs	214 407-9348
.....	Wesley@theLSA.org
Bob Zink, Vice President, Operations	248 244-0721
.....	Bob@theLSA.org

ACCOUNT CERTIFICATION

Holly Bigley..... 248 244-6219

ACCOUNTS PAYABLE/ACCOUNTS RECEIVABLE

Bob Zink 248 244-0721

ADVERTISING OPPORTUNITIES

Val Onyski 248-244-0731

ADVERTISING SPECIFICATIONS UPDATES

Barb Parrott..... 248 244-0732

BILLING LIST UPDATES

Barb Parrott..... 248 244-0732

BOGUS YELLOW PAGES

Wesley Young 214 407-9348

CMR CERTIFICATION PROGRAM

Terri Stabnick 248 244-0743

COMMITTEES

Communications/Public Relations

Wesley Young 214 407-9348

CO-OP™ Advertising

Val Onyski 248 244-0731

Distribution

Wesley Young 214 407-9348

ELITE™ E-Billing Steering Committee

Ed Halasz..... 248 244-6201

Graphics

Ed Halasz..... 248 244-6201

Operations

Val Onyski 248 244-0731

Public Policy

Wesley Young 214 407-9348

Sustainability

Wesley Young 214 407-9348

COMMUNICATIONS

Chelsea Kpadenou 248 244-0706

CONSUMER CHOICE AND OPT-OUT PROGRAM

Wesley Young 214 407-9348

CONFERENCE & EXHIBITION

Terri Stabnick 248 244-0743

Exhibition Sales

Terri Stabnick 248 244-0743

Sponsorship Sales

Terri Stabnick 248 244-0743

CONTACT LIST UPDATES

Barb Parrott 248 244-0732

CO-OP™ PROGRAMS

Val Onyski 248 244-0731

Holly Bigley..... 248 244-6219

Electronic Data Files

Holly Bigley..... 248 244-6219

CO-OP™ Online Database

Val Onyski 248 244-0731

Holly Bigley..... 248 244-6219

CO-OP User ID's and Passwords

Alanda Hunt..... 309-690-5391

DIRECTORIES ONLINE (DOL)

Ed Halasz..... 248 244-6201

DIRECTORY CODE NUMBER ASSIGNMENT

Barb Parrott 248 244-0732

ELINC SYSTEM & SERVICES

Barb Parrott..... 248 244-0732

ELITE™ ORDER & GRAPHICS TRANSMISSION SYSTEM	
Ed Halasz	248 244-6201
ELITE™ SYSTEM SUPPORT	
Ed Halasz	248 244-6201
ELITE™ TESTING	
Ed Halasz	248 244-6201
FACTS & MEDIA GUIDE	
Jason Peaslee	248 244-6206
HUMAN RESOURCES	
Bob Zink	248 244-0721
LOCAL MEDIA TRACKING STUDY	
Jason Peaslee	937 212-4355
LOCAL SEARCH ASSOCIATION™ WEBSITE	
Matt Fisher	248 244-0707
LSA CO>OP CONNECT INQUIRIES	
Holly Bigley	248 244-6219
LSA IRIS ONLINE™	
User ID's & Passwords	
Barb Parrott	248 244-0732
MEMBERSHIP	
Applications, Membership Dues, CMR/Publisher Codes, Roster Updates, Non-Member Agreements, etc.	
Terri Stabnick	248 244-0743
General	
Kevin Kalinowski	248 244-0713
MEMBER GUIDE INFORMATION/ADVERTISING & SALES	
Terri Stabnick	248 244-0743
NATIONAL ORDER PROCESSING PROCEDURAL QUESTIONS	
Ed Halasz	248 244-6201
ONLINE WORKSHOPS	
Val Onyski	248 244-0731
PUBLIC AFFAIRS	
Wesley Young	214 407-9348
PUBLIC POLICY/GOVERNMENT AFFAIRS	
Wesley Young	214 407-9348
RATES & DATA™	
Barb Parrott	248 244-0732
Rates & Data™ Fax Number	248 244-0732
Custom Reports	
Barb Parrott	248 244-0732
Printer Bills	
Barb Parrott	248 244-0732
Raw Data Files	
Barb Parrott	248 244-0732
Special Pricing	
Barb Parrott	248 244-0732
Subscriptions	
Barb Parrott	248-244-0732
Transmission System Questions	
Barb Parrott	248 244-0732
RESEARCH/STATISTICS	
Jason Peaslee	937 212-4355
STANDARDIZATION OF ITEM CODES	
Barb Parrott	248 244-0732
SUSTAINABILITY AND THE ENVIRONMENT	
Wesley Young	214 407-9348
TELECOMMUNICATIONS LIAISON	
CLECs, Number Portability, White Pages Issues	
Val Onyski	248 244-0731
TRAINING CLASSES	
Ed Halasz	248 244-6201
WEBINARS (Scheduling)	
Courtney Dobson	248 244-0735
WHITE PAGES INFORMATION MANUAL UPDATES	
Barb Parrott	248 244-0732