

OVERVIEW

The LSA ELITE™ System:

- is the vehicle CMRs use to transmit orders and graphics electronically to Publishers
- is the vehicle Publishers use to transmit advices, queries, and invoicing to CMRs
- resides on hardware at GXS's Data Center
- is administered by LSA
- requires users to have a computer, ftp communication capability, and interface software (not available through LSA - see Vendor & Service Provider List)
- requires each company to have its own mailbox

STEPS TO GET ON ELITE™

1. Set up your mailbox:
 - a. Obtain a mailbox by completing the Mailbox Request form and Communications Information sheet and return to LSA
 - b. Setup Charges:

Member	\$173.25
Publisher - Tier 8-10 Member	\$173.25
Non-Member	\$300.30
2. Complete testing with LSA:
 - a. Users must successfully establish a communication link
 - b. CMRs must send orders to LSA's test mailbox per testing instructions provided to them by LSA. LSA will respond and send query and advice transactions back to the CMR. The CMR will follow up with corrected orders as needed.
 - c. Publishers must send queries and advice transactions to LSA's test mailbox in response to the test orders sent to them by LSA. LSA will review and send back corrected orders.
 - d. LSA will validate the user's ability to follow the order procedures
3. LSA will notify the current LSA ELITE™ users of the new user through email upon their completion of testing

ELITE™ PRICING

- There is an annual fee to have your CMR/Publisher code(s) on the LSA ELITE™ System
- There is a monthly usage charge for the number of characters input/output per session (kilo-characters) on the order system
- Publishers pay a fee per ad received on ELITE Graphics
- CMRs do not have a fee for using ELITE Graphics
- There may be a monthly administration fee included with your monthly usage

ELITE™ Usage Fees (per kilo-character (kc)/per month)	Member Media Publisher & Agency/CMR	Member Media Publisher - Tier 8-10 (<\$5M YP Revenue)	Non-Member
1 to 500 kilo-characters (minimum usage fee)	\$124.43	\$55.13	\$202.13

Kilo-characters over the minimum usage are calculated as follows:
Base Rate + (kc used - tier minimum) * incremental rate

Tiers	Incremental Rate	Incremental Rate	Incremental Rate
501 to 1,000 kc (see base rate below)	\$0.30	\$0.30	\$0.47
1,001 to 2,000 kc (see base rate below)	\$0.28	\$0.28	\$0.43
2,001 to 5,000 kc (see base rate below)	\$0.25	\$0.25	\$0.40
5,001 to 10,000 kc (see base rate below)	\$0.22	\$0.22	\$0.34
10,001 to 20,000 kc (see base rate below)	\$0.19	\$0.19	\$0.30
20,001 and Greater (see base rate below)	\$0.17	\$0.17	\$0.27
Base Rate			
501 to 1,000 kc	\$124.73	\$124.73	\$202.59
1,001 to 2,000 kc	\$276.98	\$276.98	\$436.22
2,001 to 5,000 kc	\$555.23	\$555.23	\$871.97
5,001 to 10,000 k	\$1,295.48	\$1,295.48	\$2,068.97
10,001 to 20,000 kc	\$2,397.98	\$2,397.98	\$3,748.97
20,001 and Greater	\$4,340.48	\$4,340.48	\$6,741.47
Adm User Fee (Applies to usage above the minimum only)	\$55.13	\$55.13	\$68.25
Mailbox Set up Fees (One time charge)	\$173.25	\$173.25	\$300.30
Graphics (no charge for Agency/CMRs to use ELITE Graphics)	\$0.28	\$0.28	\$0.50
Mailbox Fee (Annual) - Media Publisher & Agency/CMR Codes			
Price per code - first five	\$725.00	\$330.76	\$1,251.04
Price per code - six plus	\$289.80	N/A	\$500.32

DOCUMENTATION

- ELITE™ Technical Specifications for Orders, Graphics, and EBilling
- Order Processing and Procedures Manual

CONTACT

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