

# THE FUTURE OF LOCATION

NEW YORK | SEPTEMBER 2017

## ATTENDEES

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### **3Cinteractive**

Steve Sabia

### **411 Locals**

Roumen Todorov

### **Acronym**

John Albin

### **Acuity Brands**

Vinod Kashyap

### **AdExchanger**

Allison Schiff

### **Advice Local**

Davey Duyk  
Brooke Henderson

### **Ansira**

Luigi Ferguson

### **AreaMetrics, Inc.**

Brandon Bennett  
Carey Bennett

### **Ayima**

Elizabeth Billings  
Eric Powell

### **Bezirk**

Joao de Sousa

### **Blis**

Gil Larsen  
Craig Miller  
Christina Rasmussen

### **Bloomingdale's**

Andrew Covell  
Lauren Lynn

### **Boostability**

Matt Tennison

### **Borrell Associates, Inc.**

Jim Brown  
Shari Donnermeyer

### **Brandify**

Trevor Nadeau  
Mireya Prado  
Damian Rollison

### **CDE**

Drew Carl

### **Chatmeter**

Lee Auerbach  
Tania Mercer

### **Clear Channel Outdoor**

Andrew Marcus  
Andy Stevens

### **ConvergenSEE**

David Ruiz

### **Convergent Mobile**

Mickey Breen  
Krishna Pillai  
Amanda Shell

### **Cuebiq**

Valentina Marastoni-Beiser

### **DAC Group**

Kyle Harris

### **Dentalfone**

Robert Messinger

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### **Deutsche Bank**

Greg Vlahakis

### **Drako Media Group**

Laurent Elkaim

Stewart Sullivan

### **Dun & Bradstreet**

Christine Fabio

Bryan Palmer

### **Empyr**

Jon Carder

Adam Tesan

### **Facebook**

Sarah Crnkovich

Gabriel Francis

Narain Jashanmal

Carmen Magar

### **Factual, Inc.**

Paul Spoonhower

Jackie Wald

### **Fairway Group**

Jamie DiBease

### **FloorForce**

Julie Irby

Jennie Lottimer

Madi Webb

### **Foursquare**

David Ban

Steven Rosenblatt

Sarah Spagnolo

### **Future of Privacy Forum**

Stacey Gray

### **GeoMarketing**

Lauryn Chamberlain

David Kaplan

### **Google Inc.**

John Chen

Kishore Kanakamedala

Raluca Monet

David Mottram

Sheethal Shobowale

### **GPO**

Brian Rutledge

### **Gravy Analytics, Inc.**

Charles Chubet

### **GroundTruth**

Dan Silver

Kerri Smith

Adrien Sossa

Gerard Vicente

### **GroupM**

Matthew O'Neill

### **Hearst Digital**

Heather Keltz

### **HERE Technologies**

Tim Garcia

Tuomo Kokko

Dina Sulkin

### **Inc. Magazine**

Maisha Walker

### **IndoorAtlas**

Vilat Keomoungkhoun

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### **Infogroup Data Licensing**

Joe Lazure  
Doug Parsonage

### **inMarket**

Martin Heibeck  
Dave Heinzinger  
Cameron Peebles

### **iPromote**

Ben Barney

### **Jersey Mike's**

Kelly McGee

### **KBCM**

Troy Kent

### **Kogneta**

Jordan Choo

### **Local Search Association**

Kevin Kalinowski  
Charles Laughlin  
Joe Morsello  
Kevin Nicholson  
Neg Norton  
Terri Stabnick  
Greg Sterling

### **Lucktastic**

Vincent Meyer

### **Market Hardware, Inc.**

Brian Kraff

### **MatchCraft**

Tom Maguire

### **MaxPoint Interactive**

Andrew Chan  
Michael Dietrick  
Shane Metzger

### **Media Horizons**

Erica DePalma

### **MediaCom**

Manish Lulla

### **Microsoft Corporation**

Stephen Jeffries

### **Navads BV**

Kelly Benish  
Lex Ten Veen

### **Near**

Andries de Villiers  
Donald Mueller Jr.

### **Neustar, Inc.**

Lynne Brehmer  
Tony Goncalves  
Andrew Katz  
Frederick Pfeiffer  
Jonjie Sena  
Colin Smith

### **NinthDecimal**

Todd Adest  
Carin Klarsfeld

### **Novus**

Montrew Newman  
David Stratioti

### **Omniplaces by Cybo**

Nicholas Wilson

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**Oniracom**  
Mike Wald

**Pitney Bowes**  
Rick Bansal  
Nat Cooper  
Robert Cruz  
Rob Minaglia  
Frank Rizzo  
Joe Spinney  
Mike Villarreal

**Placecast**  
Lee Karchawer

**Placed**  
Jules Albertini  
David Shim

**PlaceIQ**  
Gianna Fornesi  
Ken Isenstein  
Manik Khanna  
Duncan McCall  
Dave Struzzi

**ProYo**  
Mike Franz

**ReachLocal**  
Tehsin Daya

**reelyActive**  
Jeffrey Dungen

**Remine**  
Jonathan Spinetto

**Retail TouchPoints**  
Adam Blair

**Retale**  
Nels Stromborg

**Reveal Mobile**  
Brian Handly  
Tim Solt

**RevLocal**  
Michael Hawk

**SapientRazorfish**  
Chris Barnes  
Carly Costantino  
Colleen Gilbert  
Leonie Massre

**Sensewhere**  
Zankar Sevak

**Service Management Group**  
Ramona Dumitrascu  
Dan Finkel

**Shout About Us**  
Griff Emery

**SIINDA, The Search and Information  
Industry Association**  
Kimberli Lewis

**Simpli.fi**  
Brett Anderson  
Donny Dye  
Evan Pease

**Skyhook**  
Mike Acken  
Melissa Burke  
Kanish Sharma

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### **Sony Music Entertainment**

Kyle Sherwin

### **Sprout Marketing Group**

Jamey Robson

### **Street Fight**

David Hirschman

### **Synergetica LLC**

Vladimir Miloserdov

Richard Sloop

### **Thasos Group**

Will Brennan

### **The Weather Company**

Sara Lukralle

### **Three Things Consulting**

Peter Hutto

### **Tiger Pistol**

Melissa Bryan

### **Total Wine & More**

Trace Johnson

### **TouchTunes**

Ross Honey

Patrick Hu

David Ziegler

### **UberMedia**

Nicole Elefterion

Michael Hayes

### **Ubimo**

Kelly Lawler

### **Unacast**

Jessica Cunningham

Thomas Walle

### **Verve**

Jeanne Brown

Walter Geer

Ashley Lyons

Alli MacDonald

Rachel Pasqua

Jon Silverman

Charles Timko

### **Waze**

Stephanie Fleischman

Matt Phillips

### **Web.com**

Samuel Artmann

Kerry Baldwin

### **Yandex**

Roman Chernin

Aleksey Golubitsky

Olga Malyuk

### **Yelp**

Drew Canniff

### **Yext**

Eric Kohut

Raj Nijjer

### **ZipSprout**

Megan Hannay